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THREE NEW DAP® PRODUCTS WIN INDUSTRY INNOVATION AWARD

BALTIMORE – October 12, 2017 – The fifth annual Pro Tool Innovation Awards were judged, and three DAP® products including DynaGrip® Heavy Duty Max and ALEX Plus® and ALEX Flex® Spackling were chosen as Winners. Tool, fastener, and accessory winners were decided by innovation—including a mix of new features, power, and value. These are best-in-class products that are truly ahead of their time. Over 50 different manufacturers submitted 260 tool entries in dozens of categories for a shot to win a 2017 Pro Tool Innovation Award.

"When manufacturers built tools and accessories that break the mold, they deserve recognition. Professional consumers need to know which tools are a cut-above and breaking new ground," said Clint DeBoer, Executive Director of the Pro Tool Innovation Awards. "These are the tools that should really be in every tradesman's toolbox. They can save you time, money, and even make the job easier or more ergonomic."

A panel of judges made up of tool and media professionals from across the United States and Canada weighed in on entries from top global manufacturers, and DAP received awards for its DAP® DynaGrip® Heavy Duty Max and ALEX Plus® and ALEX Flex® Spackling products. Here's what the judges had to say:

"When DAP launched the DynaGrip line earlier this year, we knew they made some serious improvements on the adhesive side of the industry. Their Heavy Duty Max is a hybrid adhesive blend that offers much faster bonding rates than other adhesives in this strength class. In an industry where time is money, you don't have time to wait around for an adhesive to cure before you can move on to the next step. DynaGrip Heavy Duty Max keeps you more productive and therefore, more profitable.

DAP's ALEX Plus and ALEX Flex Spackling solve a major problem when it comes to repairing drywall cracks thanks to the ability to sand and paint it. ALEX Flex Spackling also flexes with the movement of the building so you get a much longer-lasting fix that doesn't leave behind the look of drywall that's been repaired. Whether you're a DIYer or Pro, these are spackles you should never be without."

Visit protoolinnovationawards.com for more about the Pro Tool Innovation Awards. For more information on DAP products, visit www.dap.com.

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About the Pro Tool Innovation Awards

The Pro Tool Innovation Awards (PTIA) are an annual awards program judged by a panel of professional tradesmen and media representatives in the electrical, plumbing, MRO and concrete fields as well as general contractors and builders. The Pro Tool Innovation Awards seek to discover and recognize the most innovative tools in the residential and commercial construction industry across a wide variety of categories. The Awards are backed by over a dozen print and online media sponsors, including its founding member, Pro Tool Reviews.

About DAP Products Inc.

DAP is a leading manufacturer and supplier of caulks, sealants, foam, adhesives, and repair products with a history of first-to-market innovations with trusted, quality, reliable, and long-lasting products for professional contractors, remodelers and do-it-yourselfers.

For more information about DAP products and applications, visit our website at www.dap.com.

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